

## **GMT: Dr JON BJARNI THORSTEINS Location: FINLAND** GMT CA: 4 **CLUBS MEMBERSHIP Club** Results Clubs **Membership** Results <u>Membership</u> 2011-2012 2012-2013 2011-2012 2012-2013 New Actual Actual Gain/ Gain/ Net Actual Actual Gain/ Gain/ Club **Dropped** Loss of Loss of New Dropped Loss of Loss of New Memb Month Month Goal Clubs Clubs Clubs Clubs Goal Memb Memb Memb **Memb** Jul/Aug/Sep 0 0 0 0 0 Jul/Aug/Sep 3 -27 -7 -5 20 Oct/Nov/Dec Oct/Nov/Dec 0 0 0 0 1 6 47 -41 6 21 Jan/Feb/Mar Jan/Feb/Mar 30 0 32 Totals 0 0 Totals 41 67 -68 46 **Club Results 2012-2013** Membership Results 2012-2013 Goal, New, Dropped, Gain/Loss Goal, New, Dropped, Gain/Loss 60 40 0.8 20 0.6 0 0.4 -20 0.2 -40 -60 Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Goal Gain Loss C Goal Actual Dropped Gain Loss C Actual Dropped Comparison of Club Gain/Loss Comparison of Membership Gain/Loss **Current Year Compared to the Previous Year Current Year Compared to the Previous Year** 30 1 25 8.0 20 15 0.6 10 0.4 5 0 0.2 -5 0 -10 Jul/Aug/Sep Jul/Aug/Sep Oct/Nov/Dec Jan/Feb/Mar Oct/Nov/Dec Jan/Feb/Mar Current Year Previous Year Current Year Previous Year **Gender Comparison 2012-2013** YTD Status Quo Clubs 2012-2013 Status Quo Clubs Compared to Status Quo Members 6



